



GOUMIES CREATIVE

Custom AI agents you own 100%

Zero subscriptions. Complete data sovereignty.

Making AI accessible, ethical & 100% yours

Romy "Goumies" Alula

Founder & Creative Technologist

THE PROBLEM

Creative Entrepreneurs Are Trapped

Time Lost:

- ◆ 10-20 hours/week on repetitive tasks
- ◆ Content creation, admin, tool synchronization

Money Wasted:

- ◆ €40-150/month in SaaS subscriptions
- ◆ €1,500-5,000/year... for tools you don't own

Freedom Sacrificed:

- ◆ Data scattered across 10+ platforms
- ◆ Total dependency: if SaaS shuts down, everything stops

THE SOLUTION

AI Agents You ACTUALLY Own

Before (SaaS)	After (Goumies Creative)
Monthly rental	One-time purchase
Their data centers	Your machine
Eternal dependency	Total freedom
€40-150/month	€0 recurring

Our Promise: We build YOUR technology. You keep it for life.

HOW IT WORKS

Cutting-Edge Tech, Made Accessible

MCP (Model Context Protocol) - 2024 Innovation

- ◆ Direct AI ↔ your tools connection (Notion, Drive, Slack...)
- ◆ No Zapier = €360/year saved
- ◆ Faster, more reliable, more private

Visual Automation

- ◆ **Gumloop:** No-code AI workflows, client-friendly interface
- ◆ **n8n:** Self-hosted automation for complex integrations
- ◆ Clients maintain & modify their own workflows autonomously

Local-First Architecture

- ◆ AI runs on YOUR machine (Ollama, Flowise)
- ◆ Absolute confidentiality, zero cloud dependency
- ◆ Infinite scalability, recurring cost = €0

OUR SERVICES

4 Solutions for Every Need

Service	Price	Result
AI Marketing Agent	€2,500-3,500	10-15h/week reclaimed
Document Automation	€1,500-2,500	6-8h/week reclaimed
Audit & Strategy	€800-1,200	Clear roadmap
1-on-1 Training	€1,500-2,500	Technical autonomy

Average basket: €2,200

Gross margin: 75%

CLIENT RESULTS

Concrete ROI

Marie, Coach - AI Marketing Agent (€2,800)

- ◆ Time: 15h → 3h/week = **12h reclaimed**
- ◆ Subscriptions canceled: €89/month
- ◆ **ROI: 1,083% over 3 years**

Thomas, IT Consultant - Automation (€1,900)

- ◆ Admin time: 8h → 2h/week = **6h reclaimed**
- ◆ 1 extra project/month = +€3,000/month
- ◆ **ROI: break-even in 3 weeks**

THE MARKET

Massive Opportunity

Target: Solopreneurs & SMEs in Creative Industries

Segment France	Size
Coaches/Consultants	50,000
Content Creators	100,000
Creative Freelancers	200,000
Total addressable	350,000

Favorable trends:

- ◆ SaaS fatigue (exploding subscriptions)
- ◆ Generative AI (demand for guidance)
- ◆ Digital sovereignty (GDPR, US mistrust)

COMPETITIVE ADVANTAGE

Why Goumies Creative Wins

1. Technical Innovation

- ◆ MCP Early Adopter = **6-12 months ahead**
- ◆ Only French-speaking provider at this level

3. Accessible Pricing

- ◆ €1,500-3,500 vs €10-100K (traditional agencies)
- ◆ Premium but accessible to solopreneurs

2. Unique Positioning

- ◆ Ownership vs Rental
- ◆ No direct competitor on this positioning

4. Strong Values

- ◆ Compassion + Transparency + Ethics
- ◆ Attracts aligned clients

FINANCIAL PROJECTIONS

Realistic Growth

Year	Clients	Revenue	Net Profit
Y1	20	€44,000	€15,000
Y2	60	€132,000	€55,000
Y3	150	€330,000	€140,000

Growth levers:

- ◆ LinkedIn + word-of-mouth
- ◆ Coach partnerships (15% affiliate)
- ◆ Reusable templates (economies of scale)

THE TEAM

Romy - Founder

Expertise:

- ◆ 6+ years production-ready development
- ◆ Certified AI Instructor (SCAP - Paris City)
- ◆ MCP Early Adopter

Vision:

- ◆ Free creatives from SaaS tyranny
- ◆ Democratize AI with compassion
- ◆ Education over dependency

Next step: Junior developer hire (Year 2)

IMPACT

Triple Bottom Line

Economic

- ◆ Clients: €2,000-5,000 saved + 10-35h reclaimed
- ◆ Ecosystem: Replicable model

Social

- ◆ AI democratization for non-technical users
- ◆ Digital sovereignty restored
- ◆ Training rather than dependency

Environmental

- ◆ Local-first = fewer data centers
- ◆ Open-source = reuse vs constant creation

WHAT WE SEEK

From Creative Business Cup

1. Visibility

- ◆ Promote "ownership" approach
- ◆ Educate the market

3. Mentorship

- ◆ Advice on scaling service business
- ◆ Experience sharing

2. Network

- ◆ European creative ecosystem connections
- ◆ Cross-border partnerships

4. Validation

- ◆ Credibility for partnerships
- ◆ Social proof

The question is no longer "should I automate?"

It's: "do you want to rent or OWN your technology?"

SOURCES & DATA

Evidence-Based Projections

Cultural & Creative Industries (ICC) Market Data

ICC France Economic weight & statistics - [Ministère de la Culture - DEPS \(Chiffres Clés 2024\)](#)

ICC Strategy National acceleration strategy - [Stratégie d'accélération ICC - Ministère de la Culture](#)

Observatoire Cultural policies & analysis - [Observatoire des Politiques Culturelles \(OPC\)](#)

Technology & Innovation

MCP Model Context Protocol - [Anthropic Official Documentation](#)

Gumloop Visual AI workflows - [Gumloop.com](#)

n8n Self-hosted automation - [n8n.io](#)

Local AI Ollama & Flowise - [Ollama.com](#) / [FlowiseAI.com](#)

Innovation AI & ICC trends - [CLIC France - Innovation & Culture](#)

Financing & Entrepreneurship

BPI France SME support & AI adoption - [Bpifrance](#)

Digital Sovereignty Data protection & GDPR - [CNIL \(Commission Nationale Informatique & Libertés\)](#)



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Based in Paris, France

Serving: Francophone markets worldwide to start